

REBECCA POLLOCK

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experience

EURO RSCG, NY, NY

Interactive Art Director, 2007–present

Concept and design interactive, print and TV advertising. Oversee Flash and HTML development. Clients include *Dos Equis, Triscuit, Lysol, Clearasil, Schering-Plough* and *GSK*

FREELANCE DESIGNER, 2005–present

Design identities, websites and print collateral for arts organizations. Consult on digital strategy. Oversee and manage web development. Selected clients include *Liberty Library Corporation, Young Jean Lee's Theater Company, Cinereach, NY Writers Coalition*

RANDOM HOUSE INC., NY, NY

Freelance Designer, 2007

Designed Lion Brand series *Just Gifts* and *Just Socks* books for *Clarkson-Potter* imprint *Potter Craft*

Design Intern, 2006

Designed jacket mechanicals and interior layouts for *Potter Craft* illustrated books, created dummies and prepared books for print

WOMEN MAKE MOVIES, NY, NY

Freelance Designer, 2005–08

Designed print collateral, DVD covers and DVD menus for non-profit media organization, assisted with film catalog layout

JAPAN EXCHANGE AND TEACHING, Sendai, Japan

Assistant Language Teacher, 2002–04

Designed and implemented communicative language activities in EFL junior high school classrooms, ran city-wide workshops for English teachers, passed level three of the *Japanese Language Proficiency Test*

education

MFA DESIGN, School of Visual Arts, NY, NY, 2005–07

POST-BACCALAUREATE CERTIFICATE VISUAL COMMUNICATION,

School of the Art Institute of Chicago, Chicago, IL, 2004–05

BA HUMAN ECOLOGY, College of the Atlantic, Bar Harbor, ME, 1997–01

awards

CANNES LIONS, *Titanium & Integrated Lions, Bronze, 2009*

The Most Interesting Man in the World